

Professionally Accredited Chairmen's (PAC) Course

Governing for Performance Excellence within and Beyond the Boardroom

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In collaboration with *Brown Governance Inc., (Canada)*

COUNTRY	DATE	VENUE	COST
Jamaica	Thursday & Saturday March 29 & 31	Jamaica Pegasus Hotel	US\$1,750.00 plus GCT, where applicable

(876) 324-060 | (868) 791-9615

E-mail: govstratworkshops@cwjamaica.com | govstratltd@gmail.com

www.govstratltd.com

Register online at: www.govstratltd.com/upcoming-workshops/registration-details

8:00 – 4:30pm daily.

Professionally Accredited Chairmen's (PAC) Designation Course. GovStrat Limited, 2018 Series

Professionally Accredited Chairmen's (PAC) Course

The job of a chairman is by far more important today than any time else in the history of Corporations. More than ever, regulatory pressures and shareholder activism have heralded in unparalleled complexities and expectations of the Board's top leadership. In spite this, there are very few opportunities through which Chairmen are properly prepared, groomed and empowered for their onerous task of leading the Board and in providing effective governance of the organization within and beyond the Boardroom. This two-day learning and development experience is designed with the hectic schedules of Chairmen in mind and is geared at addressing the essential issues that confront today's Chairmen and the Companies and organization they lead.

AN INDICATIVE LIST OF BROAD THEMES THAT WILL BE ADDRESSED

DAY 1

- An Overview of the essence of Board Leadership
- The Board, its Purpose and Members: Quality Governance vs. Quantity Governance
- The Ten (10) Most Important Attributes and Competencies of an Effective Chairman
- Leading Leaders: What are Chairmen expected to deliver
- The Role of the Chairman vis-à-vis the Board as a whole
- Chairman and The Corporate Secretary Nexus
- Conducting Effective Board Meetings
- Dealing with underperforming board members
- Role in Orientation and Learning and Development of the Board
- The Ambassadorial Role of the Chairman
- Role in Succession Planning, Recruitment and Performance Evaluation
- Role in Leading a Crisis and Transitional Organization
- Strategic Governance: Providing Oversight while obtaining insight
- Practice Chairmanship in interactive board games that simulate Board and Committee Meetings

Day 2

- Leadership Qualities' Framework Instrument
- The Nexus between the Chairman's Role and that of the Director of Orchestra
- From Effective Preparation, Meeting Execution to Quality Board Minutes
- The Board Charter
- The Code of Ethics and Business Conduct
- Legal Duties and Responsibilities of Directors,
- Role in Regulatory Compliance, Business Continuity Assurance and Conflict Management
- Role in Corporate Reputation and Building Brand Equity
- Financial Literacy: Interpreting and
- Stakeholder Engagement
- Corporate Social Responsibility

WHO WILL ATTEND?

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- Aspiring, inexperienced, first-time and seasoned chairmen and deputy chairmen of corporate boards across the public and private sectors, non-profits and anyone interested in board leadership and good governance. CEOs and corporate secretaries are also encouraged to attend.
 - Chairmen and deputy chairmen of main boards and subsidiaries as well as chairmen of board committees of publicly-listed companies, private financial institutions, private businesses, public sector enterprises, family businesses, SMEs, credit unions and other forms of cooperatives. Leaders of schools and tertiary educational institutions, hospitals and health authorities, parish and community development councils and churches, will find this learning event highly beneficial.

ABOUT THE LEAD FACILITATORS



Vindel Kerr, DBA, MBA, BSc, ASc, ICGN

Dr. Kerr is a pioneering scholar and practitioner and a recognized international expert in corporate governance and board effectiveness. He is a leading Caribbean professional in developing strategic plans and facilitating highly effective and result-driven corporate/strategic planning retreats across industries. He founded GovStrat Limited in 2004 – the Caribbean's leading corporate governance and strategic planning consulting and board development firm. Since 2003, Dr. Kerr has personally trained more than 3000 members of corporate boards, senior managers, senior civil servants and government Ministers spanning 20 countries in the Caribbean, Latin and South America, and Africa. Dr. Kerr has developed several CG codes, reviewed many statutes and regulations and made recommendations for the improvement of various governance arrangements in the private and public sectors. His scholarship includes: seminal book, *Effective Corporate Governance: An Emerging Market (Caribbean) Perspective on Governing Corporations in a Disparate World (2005)*; doctoral thesis: *Exploring Corporate Governance Structures and Practices in Jamaica: Toward Policy Reform (2010)*; 2010 Scholar of the International Corporate Governance Network (ICGN), and 2010 Nominee of the Yale Law School Milstein Center for Corporate Governance and Performance, Rising Star Professionally Accredited Chairmen's (PAC) Designation Course. GovStrat Limited, 2018 Series

in Corporate Governance Awards. Dr. Kerr earned a Doctorate in Business Administration (Corporate Governance and Public Policy) at the University of Manchester, Manchester Business School, and an MBA from Rutgers University, Rutgers Business School, USA. He is a graduate of the West Indies, St. Augustine, Trinidad and CASE, Jamaica.



DAVID A.H. BROWN

B.Comm (Hons), Pro.Dir., C.Dir.

Executive Director, Brown Governance

David Brown is Canada's leading thinker, speaker, writer and practitioner in corporate governance. Since 1995, David has co-founded over a dozen board governance education programs including university accredited certification programs for the [Health, Colleges and Universities](#) and School [Board sectors](#), the International Corporate Governance Centre, the National Awards in Governance, the Public Enterprise (Crown Corporation) Governance Centre, and the Directors College.

David is probably best known for articulating and championing principle-based governance, built on economic agency theory and deriving 18 core competencies of board members. Principle-based governance underpins all of his work, and is foundational to corporations selecting the right governance model and board practices. This framework has been adopted by organizations as diverse as one of the GCC's leading telecom providers, one of Canada's big banks, two Canadian provinces' Crown sectors, universities, health authorities, pension funds and military commands. Brown Governance Inc. has worked at the board and CEO level with over 200 major private, public and not-for-profit sector corporations in Canada and internationally in the field of governance. BGI helps organizations strengthen their governance practices through diagnostics, benchmarking, dialogue, seminars, workshops and hands-on custom work with boards. BGI stands for being accountable, right in the moral business sense, conservative in values, and in touch with new, socially responsible trends. Prior to joining Brown Governance Inc. in 1995, David had a distinguished 20-year career in Canada's financial services industry. He served a term in Inspection Division (Internal Audit) at the head office of one of the country's largest chartered banks. David then became an insolvency specialist with the bank's commercial credit group where he developed an expertise in workouts and turnarounds, diagnostics and remedies for corporate crises. David returned to the private sector as Chief Executive Officer of one of Ontario's largest community credit unions, where he brought several credit unions together through mergers, and gained extensive experience managing and optimizing interest rate, matching, market and liquidity risks. Having served both as a CEO and a Board member, David is well-positioned to help corporations deal with issues in the boardroom. David is the author of the definitive Canadian chapter in the international handbook *Corporate Governance Around the World* (2008: Routledge.) He is on the faculty of governance education and university accredited certification programs for the [Health, Colleges and Universities](#) and School [Board sectors](#), the University of Toronto's St. Michael's College, and McMaster University's Directors College, where he teaches governance, corporate social responsibility, finance and risk oversight. David was invited to serve on his first board in Montreal at age 17, and his second board in Toronto at age 22.

FEE STRUCTURE AND POLICY

FEE STRUCTURE AND POLICY

- A. Corporate rates are available for groups of five (5) or more learners from the same company at 10% discount.
- B. Fees include all learning aids, course material, a Certificate of Participation, refreshment breaks and lunch.
- C. Full payment or formal payment arrangement should be confirmed two-weeks before carded date of the event.
- D. Registration confirmation is assured only on receipt of full payments. Certificates will not be issued until full payment or formal payment arrangement is mutually agreed.
- E. While we understand companies and government procurement processes and usually receive payments up-to 30 days after the event, private individuals sponsoring themselves must pay in full at 72 hours before the event.
- F. No refund for cancellation within 5 working days of each event. Substitution of persons is allowed providing that notice is given at least 2 days before the event. No refund for “no showers” and where companies are yet to pay, full payment is expected. Private individuals who violate “our no show” will not be admitted at future events unless they settle all outstanding payments.
- G. The course may be postponed or cancelled at any time without prior notice by the hosts and or organizers. In such circumstance, full refund will be made where appropriate.
- H. We accept corporate cheques, banker’s draft and wire transfer (bank-to-bank) in local currencies where applicable based on invoice instructions and United States Dollars.

ABOUT THE QUALIFYING EXAMINATION

The exam consists of 20 multiple choice questions and an essay not exceeding one page to be completed in 60 minutes at the end of the course on which candidate must score a minimum of 60%. The essay while mandatory, will not contribute towards the candidate’s grade. The essay is a research question designed to capture opinion and knowledge gained by each candidate during the period of the course and which the learner is convinced will assist him/her to perform better as a Chairman or aspiring governance professional.

At successful completion of this course and the next time you update your CV, you will add that...Mr./Mrs./DR/Professor...is also a **Professionally Accredited Chairman (PAC)**. This will send an easy and clear signal to Stock Markets, Financial Regulatory Authorities and Head Hunters and recruiters of Corporate Directors, globally that you are no ordinary Chairman – you have had the experience and now trained and qualified to that role.

Professionally Accredited Chairmen's Course Delegate Registration Form

TITLE OF WORKSHOP:			
COMPANY NAME:			
CONTACT PERSON:		JOB TITLE:	
ADDRESS:		TELEPHONE:	
FAX:		E-MAIL:	
DATE TO BE HELD:		COUNTRY:	
TODAY'S DATE:			

Please register the following person(s): (Place name and position in boxes and write e-mail atop)

E-mail:

Representative's Name	Position

E-mail:

Representative's Name	Position

E-mail:

Representative's Name	Position

E-mail:

Representative's Name	Position

E-mail:

Representative's Name	Position