# FINANCE OVERSIGHT, STATEMENT ANALYSIS & INTERPETATION FOR:

BOARD FINANCE COMMITTEE MEMBERS AND NON-FINANCE EXECUTIVES AND MANAGERS







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THE PRE-EMINENT AND ONLY CARIBBEAN-BASED PROVIDER OF
PROFESSIONALLY ACCREDITED COURSES SINCE 2003



### **LEARN. PROSPER. GROW!**

DATE	TIME (JAT.)	COST (US\$)
JUNE 16 & 17:	8:30 AM-3:00 PM	\$,2,225 All inclusive – course sessions, material and 3 nights stay. June 15, 16 &17

All registration and payments must be made by May 5, 2022, 4:00 pm to confirm bookings.

#### **CONTACT INFORMATION**

1(876) 960-5356 | 1 (876) 561-1046 | (868) 689-0606

E-mails: govstrat@cwjamaica.com | govstratltd@gmail.com

Register online at: www.corporategovernanceadvisors.com/registration/

# FINANCE OVERSIGHT, STATEMENT ANALYSIS & INTERPETATION FOR:

## BOARD FINANCE COMMITTEE MEMBERS AND NON-FINANCE PROFESSIONALS

O hold the enviable position of a Board membership is one thing. It is certainly a different reality when one accepts to serve as a member of any company, organization or institution's Finance Committee. You are expected to come to the meeting table with a probing, analytical, objective, judgmental and independent mind. If you were not so possessed of a keen ability to read and understand numbers and notes (explanations) of financial statements, and ask provocative questions of management, then the learning starts here. If you are not from a solid finance background by training and experience, be prepared for a swift, comprehensive and steep learning curve. You will need to master the basics of the accounting statements, the line items of the annual budget, the procurement requisitions that are placed before you and your colleagues.

The financial statements and the process of accounting that is employed to generate them are the critical performance indices or scorecards of the business. It is therefore up-to you to exercise your duty of care in ensuring that you are thoroughly and adequately prepared for your job as Director, and specially, as member of the Boards Finance Committee.

Upon completion, each learner will be eligible to sit a 60-minute qualifying exam virtually and on successfully obtaining a grade of 60%, you will have the right to use this professionally accredited international designation of "PAFCM" after your name. To maintain your professional designation, you will be required to do a minimum of six (6) hours training with GovStrat Limited in corporate finance, auditing, accounting or risk management, for three consecutive years subsequent, after which there will be no expiration date for your qualification.

#### HIGHLIGHTS OF KEY FOCUS AND BENEFITS TO BE GAINED

- Learners will understand, appreciate and more constructively response, as a committee, to the impact of this global pandemic and other current events on the work of the Finance committee.
- Learners will improve their ability to read, analyze and interpret financial statements to properly advise the Board in making sound decisions.
- Learners will utilize credible and reliable financial data and information to positively impact corporate performance and long-term goals of the Company or organization.
- With new and beneficial knowledge, learners will be more confident in participating more robustly while adding value at the meetings the Board and Finance committee.

Professionally Accredited Finance Committee Member (PAFCM) Designation Course. GovStrat Limited

#### **COURSE COMPONENTS**

### MODULE 1: FINANCIAL STATEMENT ANALYSIS AND INTERPRETATION & ACCOUNTING BASICS

- Common and useful terminologies
- How the Debits and Credits connect
- The Financial Statements: Balance Sheet, Income Statement (Profit and Loss) and Cash Flow Statement; and MD&A
- Role of Financial Disclosure
- The Auditors and Annual Report

#### MODULE 2: NON-FINANCIAL MEASURES AND OTHER ISSUES IN REPORTING

- The Significance and Relevance of Financial Statements
- Fundamental Concepts underlying the preparation and presentation of financial statements
- How is your business performing?
- The Budgeting Process, preparation and mastering budgets

#### MODULE 3: ROLES AND RESPONSIBILITIES OF THE AUDIT COMMITTEE

- Responsibilities and Best Practices akin to the Audit Committee: Necessary reminders
- Key Controls and Policies to ensure the Accuracy and Reliability of the Integrity of the Accounting Systems
- Role and Importance of Risk-based Auditing

### MODULE 4: QUALIFYING EXAMINATION. DATE AND TIME WILL BE ANNOUNCED BASED ON CONVENIENCE OF THE CLASS.

#### IS THIS COURSE FOR ME?

Whether Finance Committee members, other members of the Board, C-suite Executives, managers or non-financial professionals not serving on any corporate Boards, participants of this course will be able to grasp the knowledge and skills to be imparted in a relaxed, highly-interactive, participatory and case-based learning environment. Given the significant experience gained by our facilitators throughout the Caribbean, on multiple continents and across many countries (whether those using GAAP or IFRS), learners will be highly informed and inspired.

The Course is also available in BESPOKE MODALITY to corporations who would like to receive the services at their own time and convenience. We also provide this program to all Finance committees of subsidiaries of parent companies as a special package. Contact us for more details.

#### **ABOUT THE LEAD FACILITATORS**

#### ATASHA BERNARD, FCCA, FCA, MBA

Atasha Bernard is an Inspirational Leader, an Educator, a Philanthropist, and an Entrepreneur. She has over seventeen (17) years' experience providing strategic, financial, general management and auditing in the financial industry, manufacturing, distributions, not for profit organizations and agri-business for public and private organizations. She is solutions oriented and has a proven track record for striking a balance with people, profit & technology. Her passion for businesses to be successful and her multi-dimensional experience has given birth to ABVijon Business Consultancy in 2020 to allow small & medium size businesses to access expertise without a full-time cost. ABVijon provides on-demand services in financial management, auditing, business consulting, corporate governance, process improvements, digital transformation, strategic planning and risk management to ensure that resources are aligned to the mission of the organization in achieving it's vision. She is a Director of G5 Cybersecurity Inc; a cybersecurity and data privacy company.

She is a Lecturer in Financial Decision Making for the Heriot Watt University MBA programme; Innovation & Business Performance for the Association of Business Executive Diploma course and the Certified Management Accountants programme with B & B University (Jamaica).

Atasha Bernard is a Chartered Accountant since 2010, a Registered Public Accountant, a fellow of the Institute of Chartered Accountants of Jamaica and the Association of Chartered Certified Accountants. She holds a Master's in Business Administration specialized in Strategic Planning from the Heriot Watt University, a Certified Expert in Microfinance accredited by the Frankfurt Business School, completed a Diploma in Corporate Governance & Leadership through JSE/PSOJ, competed a certificate in Jamaican Securities with UTECH & JSE. Also, holds an Associate Degree in Business Studies – Accounting major from the Excelsior Community College. She is an active Rotarian since 2010 and is a "popping" Past President of the Rotary Club of Kingston East & Port Royal.

#### MR. EWAN SHAW

#### MBA, BSc, Post Grad. Dips (Business and Management)

Mr. Shaw is a Caribbean regional expert practitioner and academic in the areas of loan administration, lending, credit analysis and collection techniques. His distinguished career spans nearly 30 years including position as an economist with the Bank of Jamaica, the Credit Manager of several banks to include Merchant, Investment and a Mutual Society. Mr. Shaw was also Assistant General Manager at City of Kingston Co-operative Credit Union Ltd, with responsibility for Credit Administration & Operations—retail, corporate administration, recoveries, risk management, policy development and branch network management. Mr. Shaw has comfortably combined the practice of credit administration with academia and has been a course lecturer and coordinator at the University of Technology (School of Business Administration), Jamaica. Mr. Shaw currently teaches courses at the undergraduate and graduate levels in Credit Analysis, Corporate Finance, Lending and International Financial Management, Risk Management, Portfolio Investment Management, Small and Medium Enterprise Financing and Advanced Securities. Mr. Shaw has facilitated several practical courses for executives around the Caribbean for financial and non-financial corporations, private and public utility companies, government

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revenue agencies and many others--in lending and loan portfolio management, credit administration, credit risk analysis and assessment techniques and credit collection, delinquency management and micro-enterprise lending. Mr. Shaw has served as a consultant and advisor to various institutions on bad debt management and loan growth strategies as well as designing and delivering specialized training interventions to several credit departments of corporation in different industries. He is an avid reader and has kept abreast with developing trends in industry from an academic perspective and is at the cutting edge of recent research publications spanning credit administration, analysis and delinquency collections across a wide variety of industries.

#### FEE STRUCTURE AND POLICY

- A. Corporate rates are available for groups of FIVE (5) or more learners from the same company at 10% discount.
- B. Fees include all learning aids, course material and a Certificate of Completion.
- C. Full payment or payment arrangement should be confirmed at least 5 working days before the carded date of the

event.

- D. Registration confirmation is assured only on receipt of full payment.
- E. While we understand companies and government procurement processes and usually receive payments up-to 10

days after the event, private individuals sponsoring themselves must pay in full at least 48 hours before the event.

- F. No refund for cancellation within 3 working days of each event. Substitution of persons is allowed providing that notice is given at least 48 hours before the event. No refund for "no showers" and where companies are yet to pay, full payment is expected.
- G. Only a limited number of participants will be admitted to facilitate a high level of participatory learning.
- H. The course maybe postponed or cancelled at any time without prior notice by the hosts and or organizers. In such

circumstance, full refund will be made where applicable. We accept wire transfer (bank-to-bank) in foreign and local  ${\bf r}$ 

currencies where applicable based on invoice instructions.

I. By completing and returning our registration form means you have agreed to all the terms of this Policy.

Payment is via Online E-commerce Portal, Paypal, Credit Card or bank-to-bank transfer. Information will be provided after receipt of your completed application form via our website of direct email to us with full details on form overleaf.

All registration and payments must be made by May 5, 2022, 4:00 pm to confirm bookings.



FITLE OF WORKSHOP:	
COMPANY NAME:	
CONTACT PERSON:	JOB TITLE:
ADDRESS:	TELEPHONE:
FAX:	E-MAIL:
DATE TO BE HELD: TODAY'S DATE:	COUNTRY:
Please register the following	ng person(s): (Place name and position in boxes and write e-mail at
	[P-man.]
Representative's Name	Position
	E-mail:
Representative's Name	Position
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	E-mail:
	E-mail: Position
Representative's Name	Position  E-mail: