

# ONE-DAY MASTERCLASS IN CORPORATE GOVERNANCE EXCELLENCE: BOARD LEADERSHIP, EFFECTIVENESS & ACCOUNTABILITY

**WHAT ARE THE TOP TEN ANSWERS A NEW BOARD SHOULD SEEK?**

**WHAT IS THE ROLE OF THE BOARD AS OPPOSED TO MANAGEMENT?**

**DO YOU HAVE A CHAIRMAN WHO MANAGES RATHER THAN LEADS?**

**ARE YOUR DIRECTORS CONCERNED ABOUT THE FORMAT OF MINUTES?**

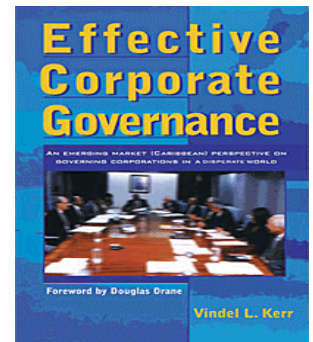
**WHAT IS THE SITUATION WITH BOARD MINUTES AND THE DURATION AND UNSTRUCTURED NATURE OF BOARD MEETINGS?**



PRESENTED BY:



Always the first and best in everything we do®



**SPRING SERIES 2017**

| COUNTRY           | DATE                  | VENUE                            | COST (US\$)     |
|-------------------|-----------------------|----------------------------------|-----------------|
| Barbados          | Thursday<br>March 23  | Accra Hotel & Beach Resort       | 750.00          |
| Trinidad & Tobago | Wednesday<br>March 29 | Radisson Hotel                   | 800.00          |
| Jamaica           | Thursday April 20     | Jamaica Pegasus Hotel            | 700.00 plus GCT |
| St. Lucia         | Thursday April 27     | Cocoa Palm Resort,<br>Rodney Bay | 700.00          |

**8:00am – 4:30 pm**

### CONTACT INFORMATION

**(868) 791-9615 | (876) 324-0606 | (246) 250-2715**

**E-mails: [govstratworkshops@cwjamaica.com](mailto:govstratworkshops@cwjamaica.com) | [govstratltd@gmail.com](mailto:govstratltd@gmail.com)**

**Websites: [corporategovernanceadvisors.com](http://corporategovernanceadvisors.com) |**

**[www.govstratltd.com](http://www.govstratltd.com) [www.vindelkerr.com](http://www.vindelkerr.com)**

**[REGISTER ONLINE AT: WWW.GOVSTRATLTD.COM/UPCOMING-WORKSHOPS/REGISTRATION-DETAILS](http://WWW.GOVSTRATLTD.COM/UPCOMING-WORKSHOPS/REGISTRATION-DETAILS)**

**We offer customized/bespoke intervention in this and all our learning programmes.**

# **GOVSTRAT STATEMENT OF QUALITY ASSURANCE**

## **WHAT SEPARATES OUR SERVICES FROM THAT OF OTHERS?**

Learners at this Board governance workshop will benefit from the knowledge and expertise of the Caribbean and emerging markets leading corporate governance expert, board governance facilitators and board advisors. Our Learning Facilitators/Consultants have in-depth knowledge and more than 100 accumulative years corporate experience across the Caribbean and on four (4) Continents while having obtained specialised and world-class education and training in corporate governance. They will to bear local governance case studies, critical references and case laws while comparing these with “best-in-class” global practices. At GovStrat, we do not apply “one size” governance model to fit all. We believe each organisation and leader (in the public or private sector) is unique and requires specialised attention whether through our public/advertised or bespoke learning and consulting interventions. GovStrat has the experience of training nearly 7,500 Directors, Senior Managers, Senior Civil Servants and Government Ministers in more than twenty countries.

### **GENERAL OBJECTIVE:**

This **Master Class in Corporate Governance Excellence** seeks to provide Corporate Directors, Management Officers, key government officials and Senior Managers, Regulators and other interested organisational actors with the knowledge, skills and competencies required to provide the most effective governance oversight and monitory of CEO performance while achieving optimal operational efficiency, accountability, transparency the maximization shareholder and stakeholder value. It is hoped that participants on completion of this learning intervention will assist in restoring, reinforcing or inculcating sound ethical culture at their respective organisations.

### **CORE THEMES TO EXPLORE:**

|   |
|---|
| <b>1. Highlights of Relevant of critical Public Sector Statutes, Companies Law, Procurement Guideline/Handbook, Anti-corruption Act, Corporate Governance Frameworks, listing rules, inter alia</b> |
| <b>2. Ten (10) Critical Answers that every newly-appointed Board of Directors should seek</b>   |
| <b>3. Board Orientation and On-boarding</b>   |
| <b>4. Board Meeting Management &amp; Effectiveness: Agenda, Annual Calendar; member preparation, attendance, participation and Adding Value</b>   |
| <b>5. The Role of Key Fiduciaries: Chairman, Director, Corporate Secretary, Committee, Ex-Officio and Invitees, Responsible Ministry/Minister;</b>  |
| <b>6. Role of the Board vis-à-vis Management and Matters Reserved for both parties</b>  |
| <b>7. Conflict of Interest Avoidance and Management</b>   |
| <b>8. Contemporary Issues in Corporate Governance: Round-robin of Board Decision-making and Resolutions; Confidentiality and Privacy of Board Information</b>                                       |
| <b>9. Board Evaluation Approaches</b>   |
| <b>10. Stakeholder Engagement and Corporate Disclosure</b>  |
| <b>11. Role of the Board in Enterprise Risk Management</b>  |

## DELIVERY

This course is designed to be highly interactive and emphasis will be placed on participatory learning with case-based discussions, audio visuals and lecture discussions.

## WHO WILL ATTEND?

- Chairmen, Directors, Corporate Secretaries
- Newly-appointed Boards, First-time Directors and Officers
- Officers leading transitioning of new boards, especially in the Public Sector
- C-Suite Executives: CEOs, COOs, CFOs, CIAs, CFOs, CCOs, inter alia
- Members of Senior Management who serve as invitees on Board Committees
- Other Officers performing special assignments for the Board of Directors
- Aspiring Directors; Regulators; Board Advisors
- Strategic/Corporate Planners
- Anyone interested in Effective Corporate Governance and anti-corruption mechanisms

## LEAD FACILITATOR



### VINDEL L. KERR, DBA, MBA, BSC, C. DIR; PAD

Founder & Lead Corporate Governance Facilitator/Consultant, GovStrat Limited

*Dr. Kerr* is an internationally-recognised expert in corporate governance and board effectiveness and a leading Caribbean professional in strategic planning.

Dr. Kerr has developed a thorough grasp and working knowledge of corporate governance issues globally and is adept with the governance of State-owned Enterprises, Statutory Bodies, Hedge Funds and offshore trust and company administration. He has served as Board Chairman, chairman of audit, corporate governance and member of human resource committees of several corporate boards. His 24 years work history has been spent in industry, research and education (in private and public sectors) spanning policy advisement and development, strategic planning, leadership development, change management, corporate finance, operations audit, business research and corporate and academic training.

As professional scholar and international management consultant since 2003, Dr. Kerr has pioneered the training and development of Caribbean corporate boards in Corporate Governance, Enterprise Risk Management, Strategic Planning and Corporate Reputation Management. He has written and published the groundbreaking book, *Effective Corporate Governance: An Emerging Market (Caribbean) Perspective on Governing Corporations in a Disparate World (2005)*, seminal doctoral thesis: *Exploring Corporate Governance Structures and Practices in Jamaica: Toward Policy Reform (2010)*. Dr. Kerr has reviewed and made recommendations for strengthening of several laws and regulations, audit codes and practice and trained more than 4,500 directors of corporate boards, senior executives, permanent secretaries and government ministers in 20 Caribbean, South American and Southern African countries, through GovStrat Limited. He is the pioneer of Continuing Education for Corporate Secretaries and Their teams in the Caribbean and a global expert resource to International Institutes of Chartered Secretaries. Dr. Kerr is a **2010 Scholar of the International Corporate Governance Network (ICGN)**; **2010 Nominee of the Yale Law School Milstein Center for Corporate Governance and Performance, Rising Star in Corporate Governance Awards**, and a 2010 graduate of the world's #1 ranked doctoral programme in business administration (corporate governance and public policy), University of Manchester, Manchester Business School, UK. Dr. Kerr earned an MBA from Rutgers Business School (1997), USA; B.Sc. at The UWI, St. Augustine, Trinidad & Tobago (1991).

## **FEE STRUCTURE AND POLICY**

- A. Corporate discounted rates are available for groups of five (5) or more learners from the same organisation at 10%.**
- B. Fees include all learning aids, course material, a Certificate of Participation, refreshment breaks and lunch.**
- C. Registration confirmation is assured only on receipt of full payments.**
- D. No refund for cancellation within 5 working days of each event. Substitution of persons is allowed providing that notice is given at least 48 hours before the event. No refund for “no shows”. GovStrat will be due 50% of fee where persons registered and subsequently cancelled within 5 days of the event.**
- E. The course maybe postponed or cancelled at any time without prior notice by the hosts and or organisers. In such circumstance, full refund will be made where appropriate.**
- F. We accept corporate cheques, banker’s draft and direct debit via bank-to-bank transfers.**
- G. Our account details can be had for wire transfer payments arrangements.**

**Register online at: [www.govstratltd.com/upcoming-workshops/registration-details](http://www.govstratltd.com/upcoming-workshops/registration-details)**

