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## A PROUD YET HUMBLING JOURNEY.

GovStrat was founded in 2003 as the Centre for Corporate Governance and Competitive Strategy by Vindel Kerr during his return to Jamaica from the University of Manchester, Manchester Business School, England, where he had only recently successfully completed the taught components of a Doctorate in Business Administration.

Dr. Kerr would then proceed to conducting research and completed dissertation. Dr. Kerr has since earned his doctorate and has been serving as a global consultant, advisor, learning facilitator and keynote speaker on various aspects of corporate governance.

### **Inaugural Vision Statement:**

“To be respected and recognized as the Caribbean’s premier provider of corporate learning and management consulting services by 2015”. - *Dr. Kerr, 2005*

We are proud to report that this inaugural Vision was achieved by the end of 2011.

A portrait of Dr. Vindel Kerr, a Black man with a shaved head, wearing a dark pinstripe suit, a white shirt, and a red tie. He is smiling slightly and looking towards the camera. A dark blue banner is at the bottom of the image with his name in white text.

Dr. Vindel Kerr

- Trained its first Board of Directors (Bureau of Standards, Jamaica) on March 29, 2003, Knutsford Court Hotel Kingston
- **2003**, Trained its first cohort of Strategic Planning Learners on October 29, Medallion Hall Hotel (27 Participants of which 22 were heads of companies)
- **2004**, Incorporated as GovStrat Limited
- **2004**, Inaugural International Consulting Assignment – Strategic Planning at National Insurance Board, The Turks and Caicos Islands
- **2004**, London, presented paper at The 5th International Conference on Corporate Governance, hosted by the World Council for Corporate Governance.
- **2004**, Co-hosted Conference jointly with Jamaica Employers Federation (JEF) in and receiving Dr. Medhav Mehra as Keynote Speaker to Jamaica.
- **2005**, Co-hosted, Co-chaired and Conceptualize Conference: Taking Corporate Governance Beyond the Boardroom, GovStrat Limited in Association with Jamaica Employers Federation (JEF), Knutsford Court Hotel, Kingston, Jamaica, October 25
- <http://newspaperarchive.com/jm/kingston/kingston/kingston-gleaner/2005/10-02/page-31>
- **2005**, Chaired and Hosted. Launch of Jamaica Chapter of the World Council for Corporate Governance, Knutsford Court Hotel, Kingston, Jamaica, October 24, <http://jamaica-gleaner.com/gleaner/20051028/social/social5.html>
- **2005**, Hosted Conference & Book Launch: Examining the Qualities of the Next Prime Minister: Improving Corporate and Political Governance in Jamaica: Effective Corporate Governance: An Emerging Market (Caribbean) Perspective of Governing Corporations in a Disparate World. <http://jamaica-gleaner.com/gleaner/20051028/social/social5.html>
- Within six months of it's launched, in Kingston Jamaica, to an audience of 400 persons and another one million listeners via live radio, over 2000 copies were sold and many procured by leading world Universities for their rare books' collection.
- **2006**, First international training assignment. Institute of Social Security (15 Government Ministers, Directors and CEOs of 15 Social Security Boards from across the Caribbean), Republic of Dominica.
- **2006**, Inaugural Managing Corporate Reputation, Image and Identity Workshops – house capacity in Jamaica and Trinidad and Tobago and repeated in 2008 to similar support
- **2006**, introduced Enterprise Risk Management Training to the Caribbean
- **2006**, Inaugural South American Assignment – Suriname
- **2006-2009**, Caribbean-wide and African missions
- To-date, GovStrat has served over 750 clients in learning and development, consulting, advisory, recruitment and speaking engagements. In training, we have provided learning and development interventions for more than 8,000 members of Boards of Directors, C-Suite Executives (CEOs, CFOs, Chief Risk Officers, Chief Internal Officers, COO, inter alia) Senior Civil Servants and Government Ministers in 24 Countries spanning the Caribbean, South America and Southern Africa. GovStrat is poised to unveil at least two other firsts, that will once again, address critical practice gaps in corporate governance and to the benefit of both the private and public sectors.





# 2006-2016

Pioneered the introduction of the following courses/services in the Caribbean:

- Taking and Writing Effective Minutes®
- Accredited Minute Taking Professional (AMTP) Designation®
- Learning and Development for Corporate Secretaries and Their Teams®
- Professionally Accredited Corporate Secretary (PACS) Designation®
- One-day Masterclass in Corporate Governance Excellence®
- Professionally Accredited/Chartered Director (PAD/Char. Dir.) Designation®
- Corporate Governance for Management Officers®
- Chairmen Exclusive: Governance for the Governors®
- Managing Corporate Reputation, Image and Identity®
- Building and Implementing an Enterprise Risk Management (ERM) System®
- Strategic and Crisis Communication Management®
- Strategic Performance Management: Managing for Results®
- Management Development for Middle Managers, Supervisors and Rising Stars®
- Executive Strategic Leadership Development®
- Evidence-based Public Policy Development and Implementation®
- Credit Administration, Analysis and Collection®
- Writing Winning Business Plans and Consulting Proposals®
- Effective Customer Engagement and Service Delivery®



GovStrat has since launched its full-fledge recruitment unit specializing in the recruitment of Governance Professionals for leading Caribbean conglomerates and governmental institutions:

- General Counsel/Senior Corporate Secretaries and their team members
- C-Suite Executives (CEOs, COOs, CFOs, CROs, CIOs, inter alia)
- Chief Ethics and Compliance Officer (CECO)
- Risk Management Professionals
- Non-executive and Independent Directors to staff Audit, Compensation, Nomination and Corporate Governance Committees
- Head of Strategic Planning
- Head of Corporate Culture
- Head of Stakeholder Engagement

GovStrat also provides transitioning advice and counsel for the above professionals as well as the establishment of associated units/departments/divisions where these are absent or inadequate.

Our Recruitment Advisory Group (RAG), headed by GovStrat Founder and Global Strategic Governance Advisor, Dr. Vindel Kerr, has been actively serving many leading Caribbean private firms and Government-controlled institutions as expert recruiter/advisor on panels of interviewers of both clients and other recruitment agencies with focus on the above list of governance professionals.

GovStrat is very proud and thankful for the overwhelming confidence bestowed in us by our clients for our high quality deliverables provided to more than 750 client companies, governments and non-profit organizations. GovStrat has trained more than 8,000 Company Directors, Senior Managers and Government Ministers spanning 24 countries throughout the Caribbean, South America and Africa, since 2003. Our management consulting, advisory services and learning events have attracted blue chip corporations and leading SMEs and the highest echelon of corporate executives. Below is an illustrative list of those we have served, and may be serving:

An Illustrative List of GovStrat  
Clients (Since January 2009 -  
December 2016 for Jamaica and  
Trinidad and Tobago only)

#### **Regional**

Caribbean Regional Organisation for Standard and Quality  
(CROSQ) (Repeatedly): 12 Bureaus of Standards within CARICOM  
Institute of Social Security of the CARICOM (15 Social Security Institutes)

#### **Barbados**

Government of Barbados Training Division (Top 25 Most Senior Civil Servants)  
Williams Industries Inc., Barbados

#### **Trinidad and Tobago**

East Port-of-Spain Development Company Limited  
Massy Group (Mainboard)  
National Entrepreneurship Development Company  
National Information, Communication and Technology Co. Ltd (I-govTT)

National Insurance Board  
Opus Consulting  
TECU Cooperative Credit Union Company Limited  
Telecommunications Authority of Trinidad and Tobago  
Trinidad and Tobago Postal Corporation  
Water and Sewage Authority (WASA)

#### **Jamaica**

British Caribbean Insurance Company  
Bureau of Standard, Jamaica (Repeated)  
Cabinet Office of Jamaica  
Civil Aviation Authority, Jamaica (Repeatedly)  
Coffee Industry Board  
Development Bank of Jamaica  
Early Childhood Commission  
Forestry Department  
Fiscal Services Limited  
GraceKennedy Limited  
Ministry of Finance & The Public Service Jamaica

Ministry of Transport and Works, Jamaica  
Ministry of Tourism, Jamaica  
National Health Fund (Repeatedly)  
National Water Commission  
Trevor Hamilton and Associates  
Tourism Enhancement Fund  
Tourism Development Company Limited  
Tourism Board  
University of Technology Jamaica  
Urban Development Corporation (UDC)

#### **Mauritius**

State Property Development Company Limited  
Independent Broadcasting Authority  
Enterprise Mauritius

#### **South Africa**

Jessinanome & Associates  
North West Parks and Tourism Board



## Our Senior International Faculty



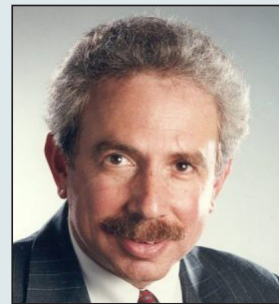
**Vindel Kerr**



**Arlene McComie**



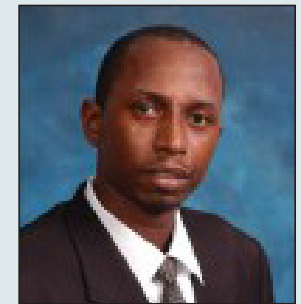
**Phil LeNir**



**Robert Mark**



**Jennifer Simpson-James**



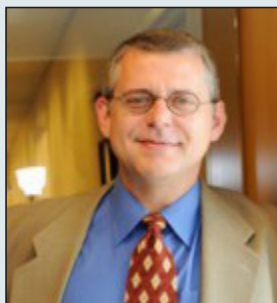
**Dorwin Manzano**



**Carolyn Heinrich**



**Elliot Shreiber**



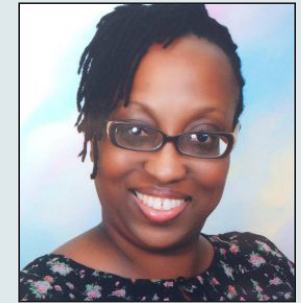
**James Bailey**



**Don Stacks**



**Paul Levy**



**Dr. Lois Parkes**

Read full profile of our Faculty by visiting our website

<http://www.corporategovernanceadvisors.com/our-faculty/faculty>

# 750 Clients

To-date, GovStrat has served over 750 clients in learning and development, consulting, advisory, recruitment and speaking engagements.

GovStrat is poised to unveil at least two other firsts, that will once again, address critical practice gaps in corporate governance and to the benefit of both the private and public sectors.

# VISION 2025 GOING GLOBAL

# 80000+ Executive Learners

In training, we have provided learning and development interventions for more than 8,000 members of Boards of Directors, C-Suite Executives (CEOs, CFOs, Chief Risk Officers, Chief Internal Officers, COO, inter alia) Senior Civil Servants and Government Ministers in 24 Countries spanning the Caribbean, South America and Southern Africa.

By 2025, GovStrat Limited® will have achieved continental presence in Africa and Asia, serving Governments, listed Companies, privately-held firms and Non-Profit Organizations.